



OPERATIONALIZING RURAL HEALTH TRANSFORMATION IN CALIFORNIA

Turning Statewide Funding into Sustainable Community Impact

California is at a critical juncture in rural healthcare. With 82.1% of the state designated as rural and over 2.7 million residents facing acute care shortages, the California Department of Health Care Access and Information (HCAI) is implementing a massive \$1.4B+ multi-year strategy to modernize infrastructure and improve health outcomes.

At Intrepid Ascent, we bridge the gap between high-level policy and frontline execution. We understand the technical nuances of California's Data Exchange Framework (DxF), the operational realities of Critical Access Hospitals, FQHCs, RHCs, Tribal sites, and the programmatic requirements of the CA-RHT initiative.

We Help Organizations



**DELIVER
MEASURABLE
IMPACT**



WIN FUNDING



**EXECUTE
TRANSFORMATION**

CORE CAPABILITIES

STRATEGY & FUNDING

CA-RHT Proposal Development:

- Navigating grant cycles & TCM requirements

Use Case & Roadmap Design:

- Aligning local needs with statewide MSSA data

PARTNERSHIPS & GOVERNANCE

Regional Coalition Building:

- Convening "Hub" & "Spoke" into formal integrated networks

Accountability Structures:

- Establishing charters for transparent performance reporting to HCAI & CMS

CARE MODEL TRANSFORMATION

Behavioral Health Integration:

- Scaling California's CCBHC network into rural counties

Maternal Health (OB Nest):

- Addressing "maternity care deserts" through remote monitoring & regional perinatal drills

DATA & QUALITY

Interoperability (DxF):

- Achieving compliance with the California Data Exchange Framework & T-MSIS reporting targets

Metrics Tied to Funding:

- Managing HEDIS/ECDS readiness & site-specific performance metrics for award monitoring

WORKFORCE & TRAINING

Upskilling & Lattices:

- Implementing "Train-the-Trainer" models for CHW

DIGITAL HEALTH

Digital Nervous System:

- Optimizing EHR interoperability for independent rural practices at a digital disadvantage

Infrastructure Assessments:

- To identify persistent technology, workflow gaps, data exchange gaps